

International Marketing Coordinator

Location: Letchworth Garden City
Salary: Attractive packages
Hours: Flexible - Minimum 30 hours per week
Contract: Permanent

Sonovision are an award winning, leading supplier of Technical Publications, Computer Based Training, Integrated Logistic Support, Ground Support Equipment, Immersive Design, Graphic Design, Animation, Gamification, Augmented Reality (AR) and Virtual Reality (VR) Applications, Marketing and Translation Services. For over 30 years' we have used our vast experience, expertise, flexible approach as well as our dedication to continue improvement to effectively manage and deliver multi-disciplined projects.

The role:

Duties include:

- Manage the digital marketing by use of Social Media
- Build the company's online presence and build campaigns
- Implementing Sonovision Brand material for Global distribution act as Brand Guardian
- Contribute to the Annual Marketing Strategy
- Build brand awareness across Global sites within Sonovision and Global Customer base
- Content review and build for Sonovision Global Website
- Update company website in WordPress
- General co-ordination of Global Marketing Requirements i.e. Presentation Training, Internal Marketing Communications
- Co-ordinate and support Event requirements with Ortec and Global Marketing Team
- Create and distribute relevant eshots and track activities across Customer/Staff/Suppliers
- Work with Management to submit entries for Annual Awards when possible
- Support, update and monitor Procurement Portals and Memberships
- General ad-hoc Marketing activities

To be considered for this opportunity:

You will need to be a dynamic individual that can demonstrate the ability to develop strong business relationships.

- A minimum of 3 years generalist marketing experience.
- Excellent communication skills with a confident and personable telephone manner.
- Experience of digital marketing and face to face networking.
- Self-motivated, working independently and reporting to directors
- Adequate competency using different software packages for planning/reporting purposes
- An engineering, technical or military background would be an advantage
- Proficient in Microsoft Office and Adobe Suite
- Experienced in using WordPress

Please note candidates must successfully undergo UK Security Vetting before they can be appointed. The level of security needed is Security Check (SC).

Screening:

Do you have a minimum of 3 years generalist marketing experience?

Do you have experience in social media management?

Do you have experience in B2B marketing?

Do you have an interest in engineering and how products work?

Are you eligible to live and work in the UK?

If you are interested in joining our team, send your CV to:

Karen Angel

Email: karen.angel@sonovision.co.uk

Phone: 01462 673820

Address: 1 Business Centre East, Avenue One, Letchworth, Herts, SG6 2HB